



Terms and Conditions // ARTification exhibition

1. Artist must be the owner and the work(s) submitted are of their own origination. The artist must hold all moral and intellectual property rights.
2. The image submitted must accurately portray the artwork/photographic work.
3. Artwork should be in line with Aritification's values of art, culture and community and should not be disrespectful or discriminatory to any members of our society. ARTification reserves the right to reject applications of work that are deemed unsuitable for exhibition
4. Selection and curation will be done by the ARTification panel. Production and presentation format will be discussed with the artist and agreed by the curators.
5. **Artist confirms to have all art work ready and available** by the end of the open call on. It must be ready to send according to the curatorial decision and arrive on time.
6. The W3 Gallery will not accept responsibility of any damage during the hanging or dismantling of the exhibition.
7. **Production costs of the artworks** incl. frames and shipping has to be covered by the artists. If there are any issues with transportation, Artification needs to be notified as early as possible.
8. **All work submitted must be available exclusive for sale** during the exhibition period through W3 Gallery. After this period the artwork and the right to sell will go to the artist.
9. Within sales, ARTification will take payment from the buyer of the artwork and, once payment is received, will pay the artist minus 30% commission on total sales price. **Gallery will receive 30% commission of the retail price, with 70% going to the artist.**
10. Artwork will be collected by the buyer after the exhibition.
11. The Artist gives permission that images / photos taken from and during the opening and the exhibition can be used for current and future promotion by the gallery and our partners.
12. Copyright of all works remains the property of the Artist / maker
13. The applicant agrees that their email data will be used by ARTification to inform them about future opportunities, updates and news.
14. Artists should arrange the collection of the artwork at the end of the exhibition, with a copy of the delivery receipt. If the work is not collected within **60 days** of the end of the exhibition, W3 reserve the right to dispose, donate or auction the work. If you are unable to collect the work in the timeframe contact ARTification to discuss arrangements.
15. By entering work into the open call, shortlisted artists agree to be contacted at any point pre and during the exhibition. Please ensure you provide us with correct email addresses and telephone numbers and notify us should these change.
16. Artist agrees to try their best to be present during the opening event of the exhibition. Due to the current global health situation we understand this might be difficult.